

BOB BOFMAN SELECTIONS LLC

Greetings,

My name is Bob Bofman and I would like to introduce myself to you and your company. I am the owner of Bob Bofman Selections, LLC, a truly unique business that provides solutions and resources to the wine trade. I work with my customers to find the greatest values and most sought after names throughout the world of wine and bring them directly to you, excluding any unnecessary middle men. For the retailer, our products are brought to you as if you were buying directly from the supplier or negociant. For the distributor, we work to build your portfolio, allowing you to better serve your existing customers while developing an ever larger base of clients.

Bob Bofman Selections offers our customers a vast array of products, including wines from all over the world and covering a wide spread of price points. We work with many influential negociant firms in Bordeaux, from the largest and most established, to smaller firms that operate at the cutting edge of the Bordeaux trade. Many of our suppliers in Bordeaux also have projects in other wine producing regions, most notably Argentina and Hungary. All of these wines represent the special character of their respective countries while benefitting from the experience and expertise of their French owners. We are also proud to offer our customers some of the highest-quality private label California wines available. These are products that offer your customers a truly world-class experience, while allowing you to elongate your margins and reap the benefits of exclusivity.

Please review the enclosed materials. You will find information about me, my company and all of the fine products that I represent. After you have looked it over, please feel free to contact me directly. I look forward to what I am sure will be a prosperous relationships.

Best Regards,



Bob Bofman
BOB BOFMAN SELECTIONS
2516 Waukegan Road, Suite 323
Glenview, IL 60025 USA
Tel: 512.919.9463
Fax: 512.727.2453
E-mail: bob@bobbofman.com